

1 1. A television program profile interface having a
2 multiplicity of axes, comprising:

3 a television viewer profile represented by weighted
4 viewer preferences that proportionately change with
5 respect to at least one of a multiplicity of axes.

1 2. The television program profile interface in
2 accordance with claim 1, wherein one of said axes comprises
3 time.

1 3. The television program profile interface in
2 accordance with claim 1, wherein said weighted viewer
3 preferences are represented by bar graphs.

1 4. The television program profile interface in
2 accordance with claim 2, wherein said weighted viewer
3 preferences are represented by bar graphs.

1 5. The television program profile interface in
2 accordance with claim 1, wherein said weighted viewer
3 preferences are viewer modifiable.

1 6. The television program profile interface in
2 accordance with claim 1, further comprising means for viewer
3 interaction.

1 7. An interactive, television program profile interface,
2 comprising:

3 television viewer profile represented by weighted
4 viewer preferences in graphical form including a
5 plurality of bar graphs, said bar graphs being
6 viewer changeable.

1 8. The interactive, television program profile interface
2 in accordance with claim 7, further comprising a multiplicity
3 of axes.

1 9. The interactive, television program profile interface
2 in accordance with claim 8, wherein one of said multiplicity
3 of axes comprises a time axis.

1 10. The interactive, television program profile
2 interface in accordance with claim 9, wherein said weighted
3 viewer preferences are proportionately changeable with respect
4 to said time axis.

1 11. A method of using a television viewer profile
2 interface, comprising the steps of:

3 a) providing a television viewer profile that
4 changes with time; and

5 b) modifying said television viewer profile by
6 traversing a time axis.

1 12. A method of using a television viewer profile
2 interface, comprising the steps of:

3 a) providing a television viewer profile that
4 changes with time; and

5 b) modifying said television viewer profile by
6 viewer interaction.

Accepted for filing